



**Austin Search Partners lands industry veteran, Emilia Brad, for the Senior Vice President, Customer Success role at Punchh, Inc.**

*Local boutique search firm successfully completes retained search for key executive role at Punchh, Inc. a Series B Sapphire Ventures and Cervin Ventures funded company.*

Austin, TX (July 17, 2018) -- Austin Search Partners, a retained search firm specializing in leadership roles and building high performance teams for high-growth SaaS companies in Austin, is pleased to announce the successful completion of the Senior Vice President of Customer Success search for Punchh, Inc. Headquartered in San Mateo, California, with offices in Austin, Texas and Jaipur, India, Punchh recently raised a Series B round of \$20 million in funding led by Sapphire Ventures with previous investors participating. Punchh develops a SaaS marketing platform for brick and mortar retail brands, restaurant groups, health and beauty salon chains and fitness group brands, combining AI and machine learning technologies, mobile, and omni-channel digital communications to increase loyalty and lifetime customer value for their customers.

Emilia Brad joins Punchh as the new SVP Customer Success, bringing with her over twenty years of executive and leadership experience from industry leading companies such as Contently, Rosetta Stone, NICE Systems (Satmetrix) and Accenture. Emilia will lead and build a world-class customer success and services organization to support continued growth.

As Founder and Managing Director at Austin Search Partners, Christine Lee delivered a flawless and efficient search process with an all-star panel to complete the search for Punchh in just 75 days, in an industry where the time-to-hire typically ranges from 90 to 120 days. Shyam Rao, Co-Founder/CEO at Punchh, said in a recent announcement, "I'm excited to welcome Emilia Brad as SVP Customer Success."

As a partner to high-growth venture funded SaaS companies, Austin Search Partners is a minority, woman-owned company that works in collaboration with executive management teams to complete searches in record time for key leadership and management roles in Customer Success, Marketing, Product and Sales.

For more information, visit Austin Search Partners at [www.austinsearchpartners.com](http://www.austinsearchpartners.com). Austin Search Partners also runs SF Search ([www.sf-search.com](http://www.sf-search.com)) for San Francisco, Bay Area based client companies.